



aden
+
anais™

spring/summer 2020

aden + anais™

stylish versatile comfort

made for all discerning parents and their families, our soft baby collections set the bar high with thoughtful design. we consistently deliver the best in comfort with high-quality products that are stylish, versatile and guaranteed to last.



reddot award
winner

new	jungle collection	p4
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jungle collection

new



swaddles (4-pack)
ASWC40003



swaddles (2-pack)
ASWC20003



single swaddle
ASWC10007



single swaddle
ASWC10008



burpy bib (2-pack)
ABBC20003



snap bib (3-pack)
ASNC30003



musy® (3-pack)
AMSC30003

coming in february



light sleeping bag
(0-6m) ASECI0007
(6-18m) ASECI0008
(18-36m) ASECI0009



dream blanket
ADBC10003



picked for you collection

new



swaddles (4-pack)
ASWC40001



swaddles (2-pack)
ASWC20001



single swaddle
ASWC10002



single swaddle
ASWC10003



burpy bib (2-pack)
ABBC20001



snap bib (3-pack)
ASNC30001



single bandana
ABNC10001



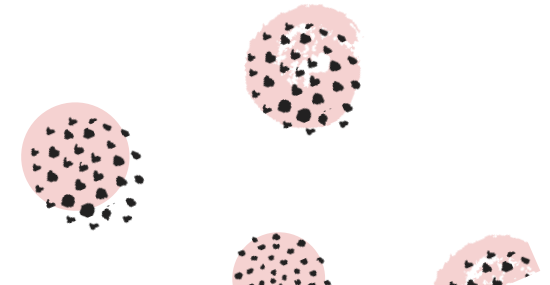
light sleeping bag
(0-6m) ASEC10001
(6-18m) ASEC10002
(18-36m) ASEC10003



dream blanket
ADBC10001



musy® (3-pack)
AMSC30001



gone fishing collection

new



swaddles (4-pack)
ASWC40002



swaddles (2-pack)
ASWC20002



single swaddle
ASWC10005



burpy bib (2-pack)
ABBC20002



snap bib (3-pack)
ASNC30002



dream blanket
ADBC10002



light sleeping bag
(0-6m) ASECI0004
(6-18m) ASECI0005
(18-36m) ASECI0006



Harry Potter™ iconic collection

new



swaddles (4-pack)
ASWC40001HP



single swaddle
ASWC10003HP



burpy bib (2-pack)
ABBC20002HP



musy® (3-pack)
AMSC30002HP



dream blanket
ADMC10002HP



light sleeping bag
(0-6M) ASECI0004HP
(6-18M) ASECI0005HP
(18-36M) ASECI0006HP



marine gardens collection

new

silky soft



swaddles (3-pack)
ASWS30001

coming in march



single swaddle
ASWS10001

coming in march



dream blanket
ADBS10001



comfort knit

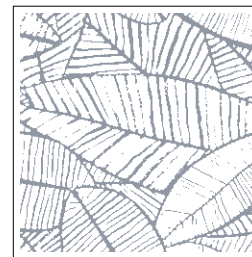
95% cotton, 5% spandex

wrap baby in a soothing hug with the new comfort knit collection delivering maximum comfort and security, super soft and breathable with just the right amount of stretch, this cotton rich fabric is sure to keep baby comfy and content.

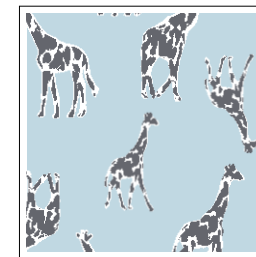


knotted gown and hat gift set 0-3 months
AGHK20004 - zebra plant
AGHK20005 - jade giraffes
AGHK20003 - perennial

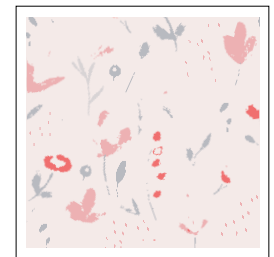
swaddle blanket
AGHK20004 - zebra plant
AGHK20005 - jade giraffes
AGHK20003 - perennial



zebra plant



jade giraffes



perennial



our versatile, breathable muslin swaddles are a go-to for bedtime and beyond. 100% cotton muslin.

- + **breathable:** helps reduce the risk of overheating
- + **comfy:** get softer wash after wash
- + **easy care:** machine washable

simple fabric, many uses

this do-it-all fabric's uses go way beyond bedtime to help simplify what can be a chaotic time.



swaddle



burp cloth



tummy time



nursing cover

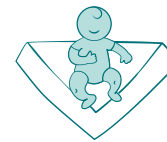


pram cover



changing mat cover

swaddling made simple



step 1

place the swaddle on a flat surface and fold into a triangle, placing baby in the center with shoulders just below the fold.



step 2

fold one side of the swaddle across baby's arm and chest, tucking the fabric under baby's free arm and back.



step 3

fold the bottom of the swaddle over baby's feet, tucking the point of the fabric into the top of the swaddle.



step 4

fold the remaining side of the swaddle over baby's free arm and chest, tucking the fabric under baby to secure.



jungle
ASWC40003

new



Harry Potter™ iconic
ASWC40001HP

new



picked for you
ASWC40001

new



dream ride
2064G



leader of the pack
2060G



hear me roar
2081



gone fishing
ASWC40002

new



jungle jam
2026G



twinkle
2038G



lovely reverie
2065G



birdsong
2062G



petal blooms
2067G



dahlias
2079



night sky reverie
2066G



paisley teal
2083



product details

RRP £44.95 | €55,00
Disney £46.95 | €59,95

4-pack
four 120cm x 120cm pre-washed 100% cotton muslin swaddles, single layer

packaging dimensions
28cm w x 28cm h x 6cm d



Winnie the Pooh
DISN100G



The Lion King
DISN105G



jungle ASWC20003
picked for you ASWC20001
gone fishing ASWC20002
jungle jam 4023G
twinkle 4024G



Mickey's 90th DISN350G
metallic gold deco 4505G
metallic silver deco 4506G
pacific paradise 4507G

product details		
RRP £29.95 €38,00	2-pack two 120cm x 120cm pre-washed 100% cotton muslin swaddles, single layer	packaging dimensions 23cm w x 23cm h x 6cm d
RRP £42.00 €52,00 Disney £46.95 €59,95 pacific paradise £38.00 €47,00	3-pack three 120cm x 120cm pre-washed 100% cotton muslin swaddles, single layer	packaging dimensions 23cm w x 23cm h x 6cm d

perfect for gifting, collecting, snuggling and swaddling.



Harry Potter



product details

RRP £15.00 | €18,00
 Disney metallic £19.95 | €22,00

single
 one 120cm x 120cm pre-washed 100%
 cotton muslin swaddle, single layer

packaging dimensions
 21cm w x 8.5ccm h x 8.5c cm d



our silky soft swaddles combine the breathability and versatility of muslin with rayon made from bamboo for off-the-charts softness.



marine gardens
ASWS30001



golden sun
9229



sahara motif
9220G



milky way
9207G



in motion
9226G



featherlight
9219G



metallic primrose birch
9216G



watercolour garden
9228G



island getaway
9225G



indigo shibori
9213G



metallic skylight birch
9218G



stargaze
9227G

product details
RRP £42.00 | €52,00

3-pack
three 120cm x 120cm pre-washed
swaddles, 100% rayon made from
bamboo, single layer

packaging dimensions
24cm w x 24cm h x 6cm d



marine gardens
ASWS10001



golden sun
8990



sahara motif
8988G



in motion
8977G



milky way
8943G



island getaway
8976G



watercolour garden
8979G



indigo
8987G



stargaze
8986G



product details
RRP £17.00 | €19,90

single
one 120cm x 120cm pre-washed, 100% rayon
made from bamboo swaddle, single layer

packaging dimensions
21cm w x 8.5ccm h x 8.5c cm d



our 100% cotton muslin musy® squares are perfectly sized for life on the go. soft, breathable and absorbent, they do it all baby necessity.

- + absorbs spills
- + security blanket
- + makeshift bib
- + burp cloth



jungle
AMSC30003



picked for you
AMSC30001



Harry Potter™ iconic
AMSC30002HP



jungle jam
7202G



twinkle
7203G



metallic gold deco
7235G



metallic silver deco
7234G



leader of the pack
7226G



hear me roar
7250



lovely reverie
7236G



lovebird
7224G



birdsong
7231G



petal blooms
7238G



dahlias
7248



night sky reverie
7237G



rock star
7230G



paisley teal
7252



Winnie the Pooh
DISN200G



The Lion King
DISN205G



Bambi
DISN202G



Mickey's 90th *
DISN206G

product details

RRP £19.95 | €26,00
Disney and metallic £21.00 | €27,00
*Mickey's 90th £21.95 | €28,00

3-pack
three 70cm x 70cm pre-washed
100% cotton muslin cloths

packaging dimensions
18cm w x 18cm h x 5cm d



- + versatile: can be used as a bib or a burp cloth
- + absorbent: for spills, drool and baby burps
- + machine washable: stays soft wash after wash
- + generous size: patented design offers maximum coverage, popper closure at back

drapes it over your baby's shoulders and clip it at the back for a full-coverage bib or place it over your shoulder for a no-slip burp cloth.



jungle
ABBC20003



Harry Potter™ iconic
ABBC20002HP



picked for you
ABBC20001



gone fishing
ABBC20002



jungle jam
7026G



twinkle
7032G



leader of the pack
7050G



lovely reverie
7055G



dahlias
7070



night sky reverie
7056G



paisley teal
7074

Disney
baby



Winnie the Pooh
DISN280G



Bambi
DISN282G

product details

RRP £19.95 | €23,95
Disney £20.95 | €23,95

2-pack
two pre-washed 100% cotton
muslin burpy bibs, four layers

packaging dimensions
32cm w x 28cm h x 1cm d



these 100% cotton muslin snap bibs offer an adjustable fit that grows with baby thanks to three poppers conveniently located in the front for easy fastening. made with three layers, the absorbent bib soaks up spills, drools, and baby burps.

- + easy access front poppers
- + adjustable fit



jungle
ASNC30003

picked for you
ASNC30001

gone fishing
ASNC30002



jungle jam
7102G



twinkle
7106G



dream ride
7127G



leader of the pack
7123G



lovely reverie
7128G



petal blooms
7130G



birdsong
7125G



dahlias
7142



night sky reverie
7129G



paisley teal
7146



The Lion King
DISN405G



Winnie the Pooh
DISN401G

product details

RRP £19.95 | €26,00
Disney £20.95 | €27,00

3-pack
three pre-washed 100% cotton
muslin snap bibs, three layers

packaging dimensions
2cm w x 23.5cm h x 33.8cm d



our absorbent bandana bib makes it cool to drool. made of four layers of 100% cotton muslin, this stylish staple features adjustable poppers for a stay-put fit that grows with your baby. perfect for teething and messy minis, the bib is pre-washed so it's soft from the start and stays that way wash after wash.

- + four absorbent layers
- + multiple poppers for adjustable fit



hear me roar
7189



dahlias
7187



Mickey's 90th
DISN800G



birdsong
7172G



heart breaker
7153G



paisley teal
7195



picked for you
ABNC10001

product details

RRP £8.00 | €9,95

single
one pre-washed 100% cotton
muslin bandana bib, four
layers

packaging dimensions
39cm w x 22cm h



with four layers of soft muslin, these snuggly baby blankets are nothing less than dreamy.



new

jungle
ADBC10003



new

picked for you
ADBC10001



new

gone fishing
ADBC10002



hear me roar
6152



lovely reverie
6069G



birdsong
6130G



new

Harry Potter™ iconic
ADMC10002HP



metallic gold deco
6133G



metallic silver deco
6134G



dahlia's
6149



night sky reverie
6070G



paisley teal
6154



twinkle
6038G



leader of the pack
6063G



dream ride
6132G



Winnie the Pooh
DISN250G



The Lion King
DISN255G



Mickey's 90th *
DISN256G



Bambi
DISN252G



the dream blanket features four layers of 100% cotton muslin for our softest baby blanket. its uses go beyond cuddling, as it also makes a snuggly surface to lay your little one on no matter where the day takes you—the park, the beach or just playing around on the floor.

product details

RRP £44.95 | €55,00
Disney £46.95 | €59,95
metallic £58.00 | €73,00
*Mickey's 90th £59.95 | €74,95

single
one 120cm x 120cm pre-washed 100% cotton muslin dream blanket™, four layers

packaging dimensions
28cm w x 28cm h x 7cm d



the silky soft muslin dream blanket features four layers of luxurious rayon made from bamboo for a baby blanket with off-the-charts softness. its uses go beyond cuddling, as the blanket also makes a snugly surface to lay your little one on no matter where the day takes you—the park, the beach or just playing around on the floor.



milky way
9315G



in motion
9330G



featherlight
9323G



watercolour garden
9332G



island getaway
9329G



skylight birch
9322G



indigo shibori
9317G



stargaze
9331G



marine gardens
ADBS10001






golden sun
9333

product details RRP £59.95 €75,00	single one 120cm x 120cm pre-washed muslin dream blanket™, 100% rayon made from bamboo, four layers	packaging dimensions 28cm w x 28cm h x 7cm d
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there's no need to stress over loose fabric in the cot with these sleeping bags.

TOG

	room temperature		recommended aden + anais products
	22° - 24°C	1.0 TOG	light or silky soft sleeping bag
	20° - 22°C	1.5 TOG	mid-season sleeping bag or snug fit sleeved sleeping bag
	18° - 20°C	2.5 TOG	winter sleeping bag

* TOG temperature guide based on updated British Standards coming in to effect January 2020.



1.0 tog

- + for warmer seasons and climates
- + designed to be worn over pajamas
- + zips open from bottom for easy nighttime changes



	0-6 m	6-18 m	18-36 m
	51-69 cm	69-84 cm	84-98 cm
	3-8.5 kg	8.5-11.5 kg	11.5-15.5 kg

product details	
RRP £29.95 €40,00	
single	packaging dimensions
one pre-washed 100% cotton	23cm x 23cm h x 3cm d
muslin sleeping bag, single layer	

improved quality new zip longer length



Harry Potter™ iconic
(0-6m) ASEC10004HP
(6-18m) ASEC10005HP
(18-36m) ASEC10006HP

jungle
(0-6m) ASEC10007
(6-18m) ASEC10008
(18-36m) ASEC10009

picked for you
(0-6m) ASEC10001
(6-18m) ASEC10002
(18-36m) ASEC10003

gone fishing
(0-6m) ASEC10004
(6-18m) ASEC10005
(18-36m) ASEC10006



Harry Potter™ limited edition
(0-6m) ASEC10001HP
(6-18m) ASEC10002HP
(18-36m) ASEC10003HP

twinkle
(0-6m) 28006G
(6-18m) 28007G
(18-36m) 28008G

lovestruck
(0-6m) 28009G
(6-18m) 28010G
(18-36m) 28011G

leader of the pack
(0-6m) 28015G
(6-18m) 28016G
(18-36m) 28017G



lovely reverie
(0-6m) 28018G
(6-18m) 28019G
(18-36m) 28020G

night sky reverie
(0-6m) 28021G
(6-18m) 28022G
(18-36m) 28023G

Winnie the Pooh
(0-6m) DISN3003G
(6-18m) DISN3004G
(18-36m) DISN3005G

Bambi
(0-6m) DISN3000G
(6-18m) DISN3001G
(18-36m) DISN3002G



stargaze
 (0-6m) 28518G
 (6-18m) 28519G
 (18-36m) 28520G



milky way
 (0-6m) 28512G
 (6-18m) 28513G
 (18-36m) 28514G



island getaway
 (0-6m) 28500G
 (6-18m) 28501G
 (18-36m) 28502G



watercolour garden
 (0-6m) 28521G
 (6-18m) 28522G
 (18-36m) 28523G

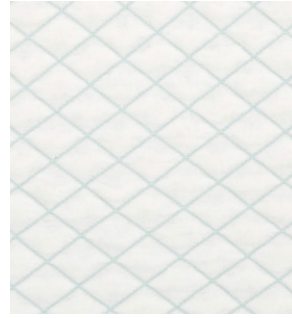
1.0 tog

- + **breathable:** helps reduce the risk of overheating
- + **safe:** replaces loose blankets for safer sleep
- + **easy:** zips open from the bottom for easy nighttime changes
- + **luxuriously soft:** made from rayon from bamboo

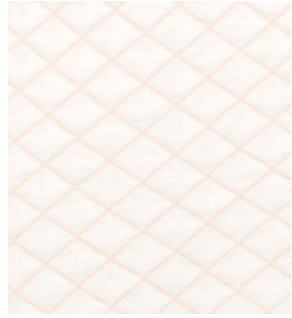


	0-6 m	6-18 m	18-36 m
	51-69 cm	69-84 cm	84-98 cm
	3-8.5 kg	8.5-11.5 kg	11.5-15.5 kg

product details RRP £34.95 €45,00	single one pre-washed 100% rayon made from bamboo muslin sleeping bag, single layer	packaging dimensions 24cm w x 24cm h x 6cm d
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cream/mint
(0-3m) 40006
(3-6m) 40007
(6-9m) 40008



cream/pink
(0-3m) 40000
(3-6m) 40001
(6-9m) 40002






grey/blue
(0-3m) 40003
(3-6m) 40004
(6-9m) 40005

1.5 tog

designed to help babies (and parents) enjoy uninterrupted sleep, this new sleeping bag's unique design mimics the secure feeling of the womb, creating a comforting cosiness that encourages sounder sleep.

- + snug sleeves help arms to feel secure, helping prevent startle reflex from waking baby
- + zip opens from the bottom up for easy nighttime changes
- + 100% cotton with polyester fill



	0-3 m	3-6 m	6-9 m
	48-55 cm	56-65 cm	66-76 cm
	3.1-5.4 kg	5.9-9.1 kg	8.6-10.9 kg

product details

RRP £40.00 | €45,00

single one sleeved sleeping bag made of 100% cotton knit with 100% polyester fill

packaging dimensions 43.8cm w x 27.9cm h x 3.1cm d

1.5 tog

perfect for winter nights and cool airconditioned nurseries, this multi-layer mid-season sleeping bag features four layers of breathable cotton muslin to keep your little one warm without the worry of loose blankets in the cot.

- + **safe:** replaces loose blankets for safer sleep
- + **four layers:** perfect for moderate temperatures
- + **easy:** zips open from the bottom for easy nighttime changes
- + **machine washable:** stays soft wash after wash



nightsky reverie
(0-6m) 35009G
(6-18m) 35010G
(18-36m) 35011G



product details	
RRP £42.00 €54,00	
single	packaging dimensions
one pre-washed 100% cotton muslin sleeping bag, four layers	24cm w x 24cm h x 6cm d

	0-6 m	6-18 m	18-36 m
	51-69 cm	69-84 cm	84-98 cm
	3-8.5 kg	8.5-11.5 kg	11.5-15.5 kg

1.7 tog



twinkle
(6-12m) 1060G
(12-18m) 1061G
(18+m) 1062G



lovebird
(6-12m) 1108G
(12-18m) 1109G
(18+m) 1110G



birdsong
(6-12m) 1104G
(12-18m) 1105G
(18+m) 1106G



dream ride
(6-12m) 1116G
(12-18m) 1117G
(18+m) 1118G



product details	
RRP £42.00 €54,00	
single	packaging dimensions
one pre-washed 100% cotton muslin sleeping bag, four layers	24cm w x 24cm h x 6cm d

	6 - 12 m	12 - 18 m	18+ m
	66 - 79 cm	76 - 86 cm	84 - 94 cm
	7 - 11 kg	10 - 13 kg	12 - 16 kg

*stock available adheres to British Standards 2009.



2.5 tog

- + **warm 2.5 TOG:** perfect for winter and cooler room temperatures (16 – 20 degrees)
- + **soft:** made from 100% cotton jersey with polyester fill
- + **practical:** a zip that opens along the side and bottom
- + **comfy:** popper under arm for snug fit that grows with baby



the aden + anais winter sleeping bag provides wearable warmth for cooler seasons, keeping baby cosy without having to worry about loose blankets in the cot. woven from premium jersey cotton, the 2.5 TOG sleeping bag cradles baby in supreme softness during cold wintry nights.



starry
(0-6m) 15014G
(6-18m) 15015G
(18-36m) 15016G



birdsong
(0-6m) 15008G
(6-18m) 15009G
(18-36m) 15010G



lovely reverie
(0-6m) 15017G
(6-18m) 15018G
(18-36m) 15019G

	0-6 m	6-18 m	18-36 m
	51-69 cm	69-84 cm	84-98 cm
	3-8.5 kg	8.5-11.5 kg	11.5-15.5 kg

product details	single one pre-washed sleeping bag with 100% cotton jersey shell and lining with 100% polyester fill.	packaging dimensions 24cm w x 28cm h x 9cm d
RRP £55.00 €65,00		

*stock available adheres to British Standards 2009



hear me roar
7533



dahlias
7531



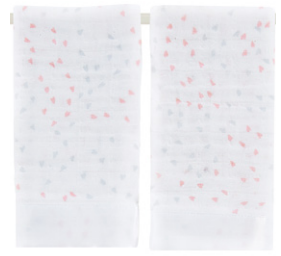
paisley teal
7535



twinkle
7510G



jungle jam
7507G



lovely reverie
7520G



birdsong
7517G



night sky reverie
7519G

with our issie® security blankets, your little one can always be comforted by the touchable softness of our cotton muslin. the satin-trimmed squares are the right size for tiny hands to hold in the cot or on the go. each comes with two identical issies, so when one is in the laundry or simply MIA, the treasured possession won't be missed.



<p>product details</p> <p>RRP £16.95 €19,95</p>	<p>2-pack</p> <p>two 40cm x 40cm pre-washed 100% cotton muslin security blankets with satin trim, single layer</p>	<p>dimensions</p> <p>20cm w x 25cm h x 1cm d</p>
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twinkle medium star
8709G



complete with slots for restraint straps, our changing mat cover is tailored to securely fit a standard changing table mat. plus, there's no need to worry about inevitable messy moments because the cover stays soft wash after wash.

product details

RRP £19.50 | €25,00

single
one 84cm x 42cm
pre-washed 100% cotton muslin
changing mat cover, two layers

packaging dimensions
20cm w x 20cm h x 5cm d



elephant
twinkle
9067G



puppy
lovely reverie
9065G



cow
night sky
reverie
9066G

made with 100% cotton muslin and love, our musy mate® lovey is sure to comfort and delight your little one. the cuddly companion is small enough to give to a newborn and the ideal size for toddlers to carry. plus, it's not only machine washable but it stays soft wash after wash.

- + **cuddly:** made of 100% cotton muslin with soothing satin trim
- + **easy care:** machine washable
- + **perfect size:** makes an ideal transitional object



NOTE: CONTAINS 100% POLYESTER FILL. FROM ALL NEW MATERIALS.

product details

RRP £19.95 | €23,00

single
one pre-washed cotton
muslin musy mate® lovey
with satin trim, single layer

product dimensions
38cm h



get cosy with the new snuggle knit collection. this supremely soft fabric is designed for the ultimate snuggle and to keep baby cosy wherever they are. from swaddles to gowns and hats, these must-haves offer versatility perfect for snuggle time and beyond.

- + supremely soft, super stretchy fabric keeps baby cosy all year round
- + knotted gown designed with clever features to make life with baby easier
- + 74% viscose, 21% polyester, 5% elastane
- + adjustable knotted hat grows with baby 0-3m
- + machine washable



hat
AHAN10002 - heather grey



hat
AHAN10001 - rosettes



star lovey
ALVN10002 - heather grey



star lovey
ALVN10001 - rosettes



star lovey
ALVN10003 - navy stripe



knotted gown 0-3m
AKGN10002 - heather grey



knotted gown 0-3m
MAKGN10001 - rosettes



knotted gown 0-3m
AKGN10003 - navy stripe



swaddle blanket
ASWN10002 - heather grey



swaddle blanket
ASWN10001 - rosettes



swaddle blanket
ASWN10003 - navy stripe



hat and swaddle
blanket gift set
ASGN20002 - heather grey



hat and swaddle
blanket gift set
ASGN20001 - rosettes



hat and swaddle
blanket gift set
ASGN20003 - navy stripe



available in march

available in march

available in march



hat and knotted gown gift set
AGHN20002 - heather grey



hat and knotted gown gift set
AGHN20001 - rosettes



hat and knotted gown gift set
AGHN20003 - navy stripe



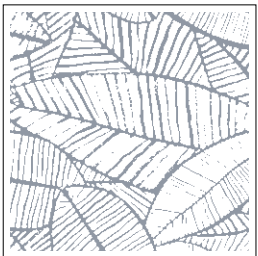
product details

74% viscose, 21% polyester, 5% elastane, machine washable

RRP

knotted gown £23.00 | €25,90
swaddle blanket £25.00 | €28,90
star lovey £18.50 | €20,90

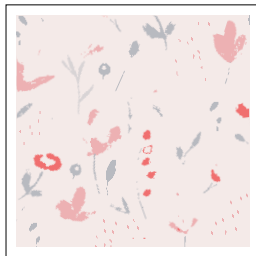
hat £11.00 | €12,90
hat and blanket gift set £34.00 | €39,90
hat and knotted gown gift set £27.50 | €30,90



zebra plant



jade giraffes



perennial



knotted gown and hat gift set 0-3 months
AGHK20004 - zebra plant
AGHK20005 - jade giraffes
AGHK20003 - perennial



swaddle blanket
AGHK20004 - zebra plant
AGHK20005 - jade giraffes
AGHK20003 - perennial

wrap baby in a soothing hug with the new comfort knit collection delivering maximum comfort and security, super soft and breathable with just the right amount of stretch, this cotton rich fabric is sure to keep baby comfy and content.

- + made from 95% cotton, 5% spandex
- + 3 new prints

product details

95% cotton, 5% spandex, machine washable

RRP

knotted gown and hat gift set £27.50 | €30,90
swaddle blanket £25.00 | €28,90



colour black
 (S) 5000
 (M) 5001
 (L) 5002
 (XL) 5003



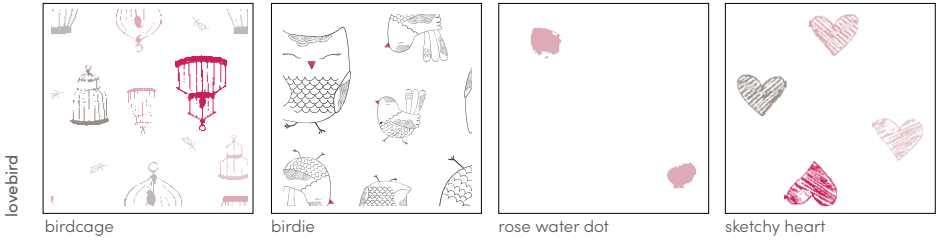
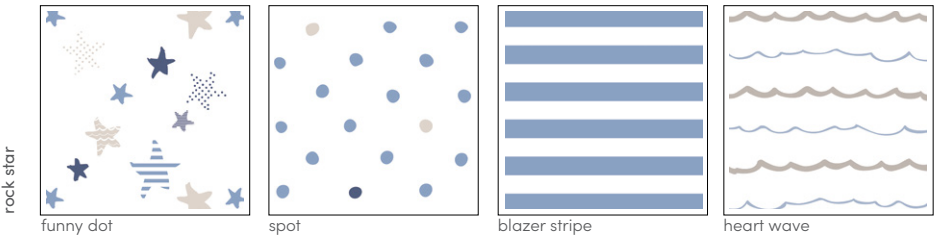
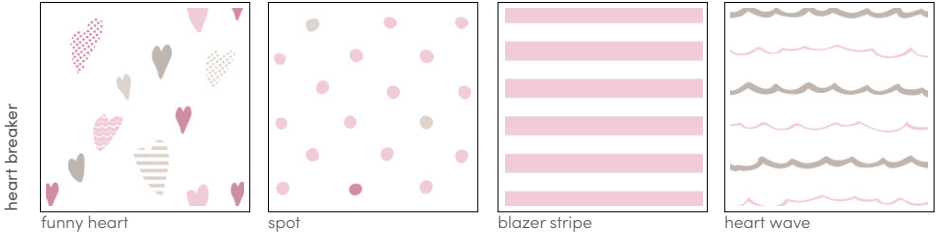
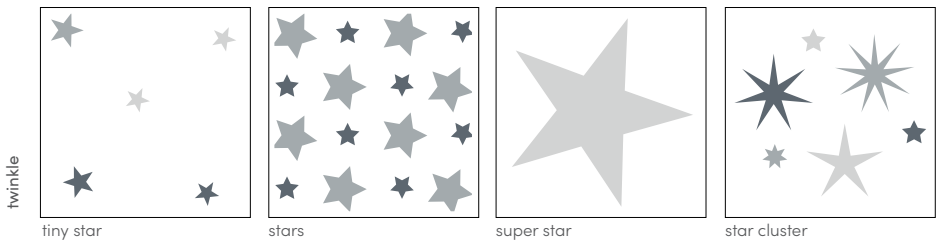
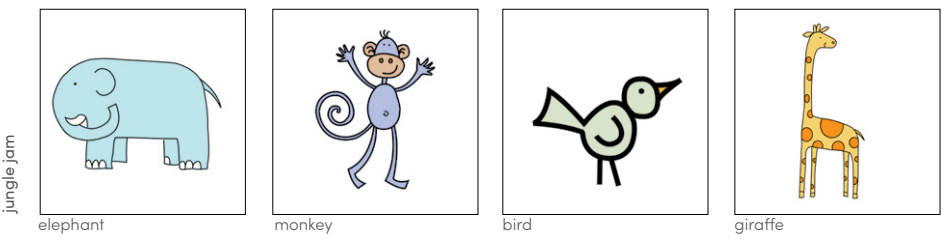
our new top makes it easier to bond with baby by allowing mum to feel covered and supported while enjoying skin-to-skin contact with her newborn.

- + designed for skin-to-skin contact
- + soft cotton and spandex blend offers a comfortable stretch
- + inner support gently hugs baby's bottom
- + built-in upper fabric provides neck support for baby

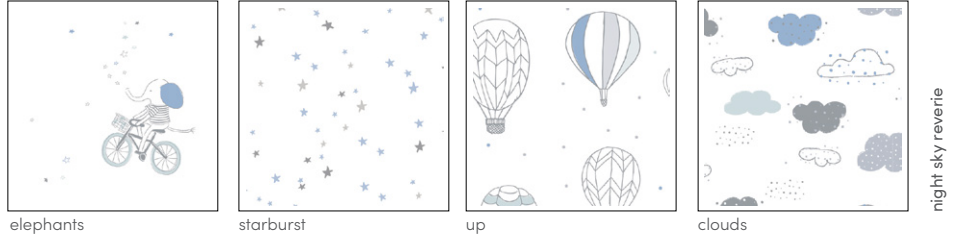
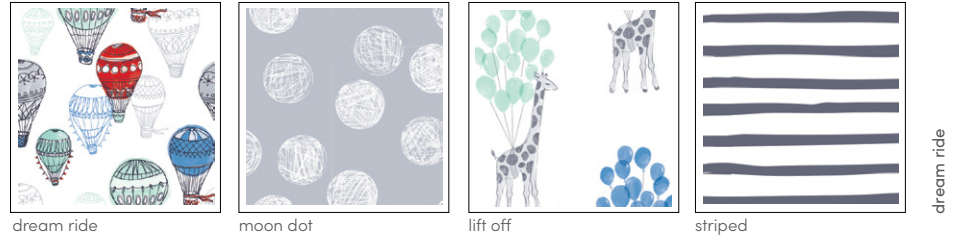
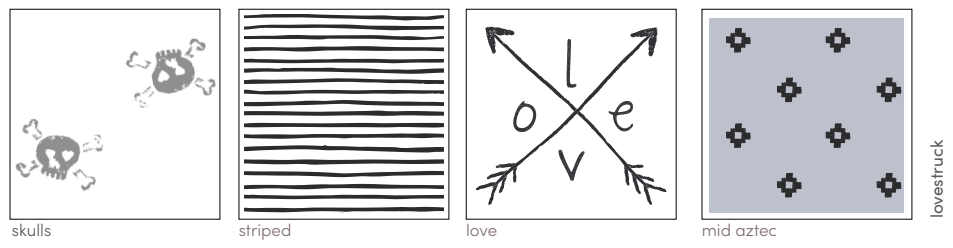
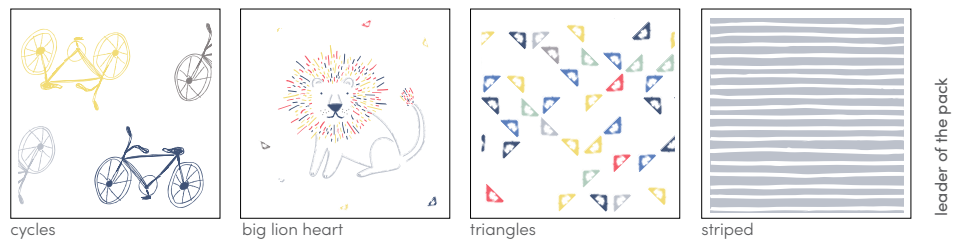
size	s	m	l	xl
bust size	81-86 cm	88-96 cm	99-104 cm	106-112 cm

product details	single	packaging dimensions
RRP £35.00 €38,00	one skin-to-skin top with built-in pouch for baby. 95% cotton, 5% spandex.	17.7cm w x 2.8cm h x 31.1cm d

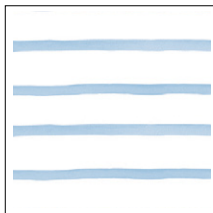
classic muslin



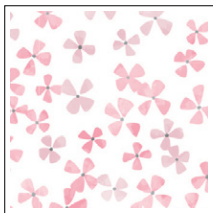
classic muslin



birdsong



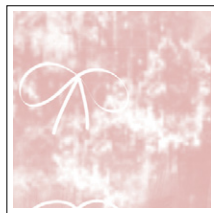
water stripe



blossom



noble nest



vintage bows

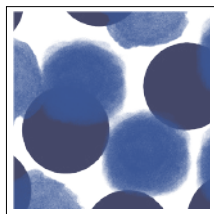
seafaring



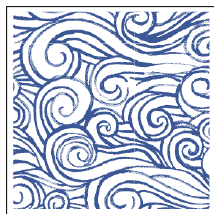
whale



aqua stripe



aqua dot



waves

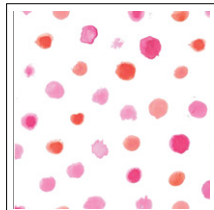
petal blooms



flowers



posy

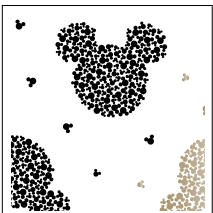


dots

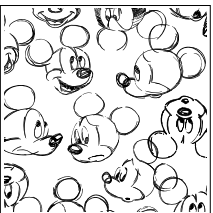


feathers

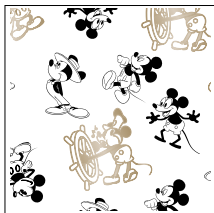
Mickey's 90th



Mickey Scatter



Mickey Sketch



Mickey Montage



scapes



wanderlust



100 Aker Wood



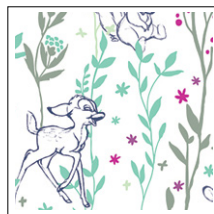
100 Aker Stripe



Bambi Lotus



Bambi Nouveau



Bambi's Forest



Bambi's Garden



Simba



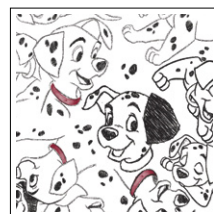
Trot



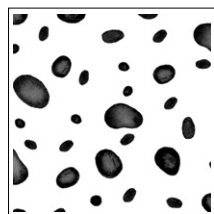
Flora



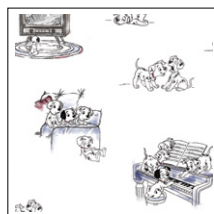
Dad



101 Dalmatians



Spots



Pup Party



London



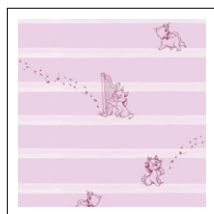
Marie



Paris



Ville



Music

Winnie the Pooh

Bambi

The Lion King

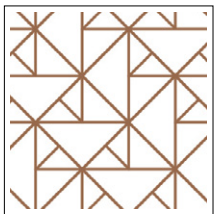
101 Dalmatians

The Aristocats (Marie)

classic muslin

classic muslin

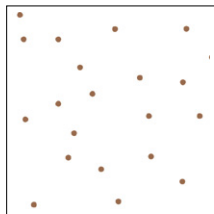
metallic gold deco



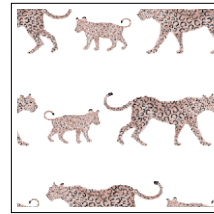
gold deco



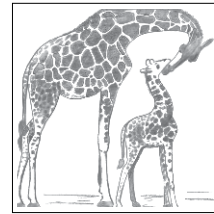
gold dandelion



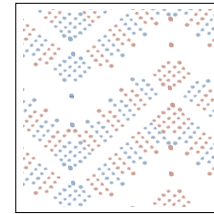
gold confetti dot



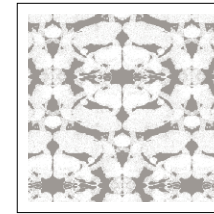
lead the way



jungle toile



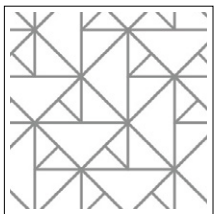
dotted chevron



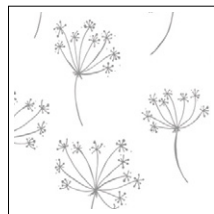
beetle print

hear me roar

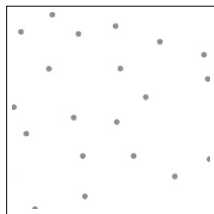
metallic silver deco



silver deco



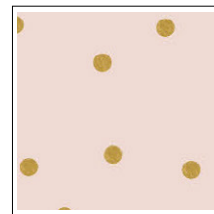
silver dandelion



silver confetti dot



gold leaf



gold dot



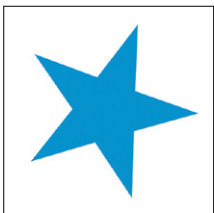
dahlias



sparrows

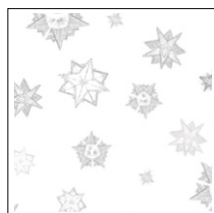
dahlias

brilliant blue



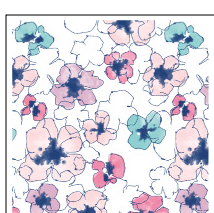
star

starry (twinkle)

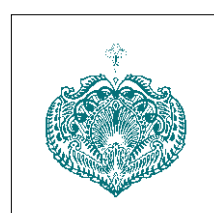


stars

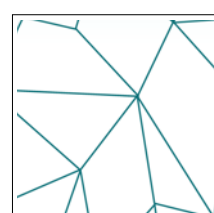
trail bloom



flora



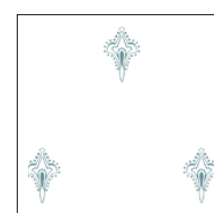
paisley drop



geo lines



deco fans



paisley drips

paisley teal

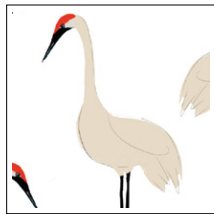
pacific paradise



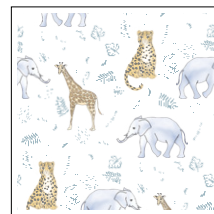
tigers



chevron



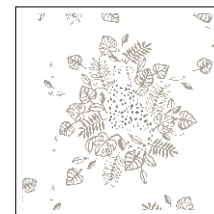
cranes



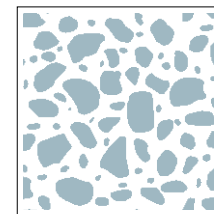
tropical



tribal geo



jaguars



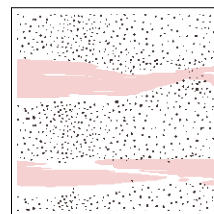
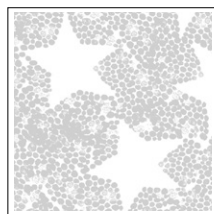
giraffe spot

jungle

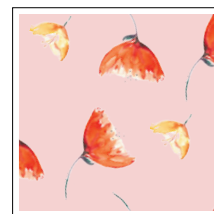
spring peony



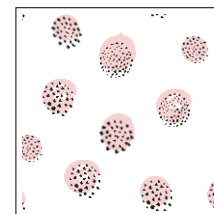
sleepy stars



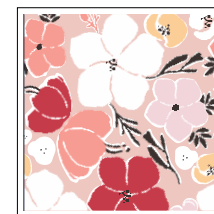
speckled wash



poppies



dotty



solstice floral

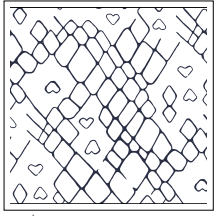
picked for you

classic muslin

gone fishing



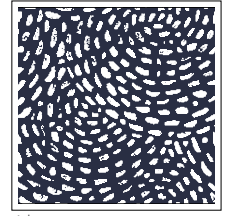
waves



scales

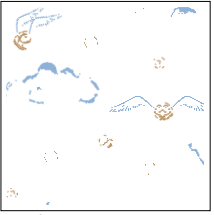


fish

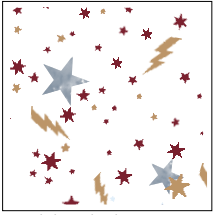


tide

Harry Potter™ iconic



Snitch Dot



Invisibility Cloak



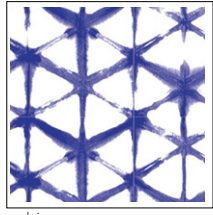
Hedwig



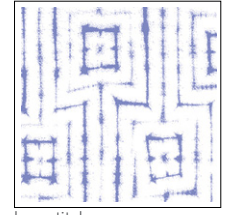
Letters from Hogwarts

silky soft muslin

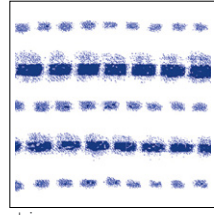
indigo shibori



cubic

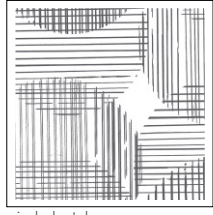


box stitch



stripe

pretty petals



circle hatch



soft petals



branches

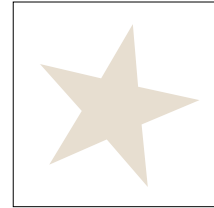
milky way (multi star all 3)



glacier blue medium star

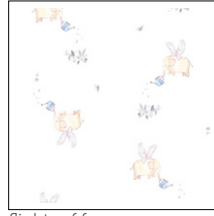


silver medium star



fawn medium star

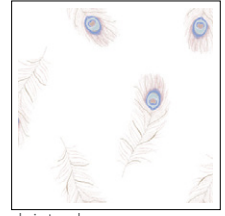
silky soft muslin



flights of fancy

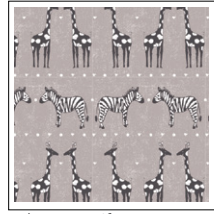


graphic blooms



dainty plume

featherlight



sahara motif



spotted



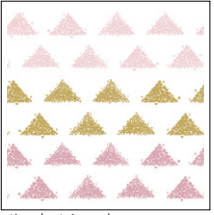
zebra noir

sahara motif

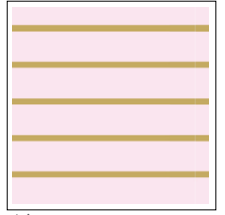
indigo shibori



stipple tree



stipple triangle



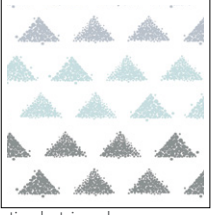
stripe

metallic primrose birch

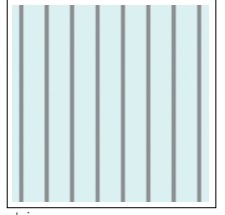
pretty petals



stipple tree



stipple triangle



stripe

metallic skylight birch

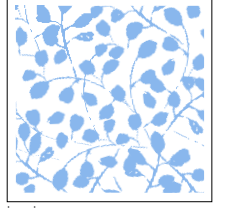
milky way (multi star all 3)



posy



roses

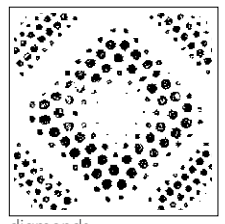


buds

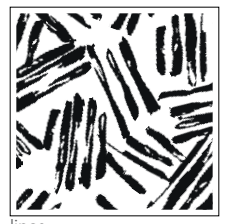
watercolour garden

silky soft muslin

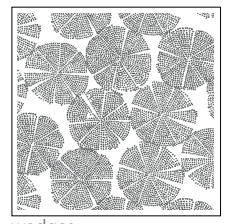
in motion



diamonds

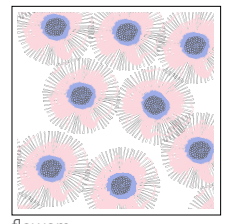


lines

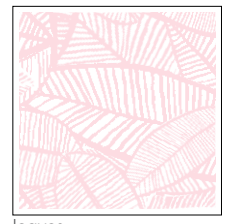


wedges

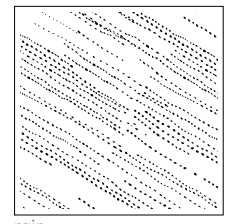
island getaway



flowers



leaves



rain

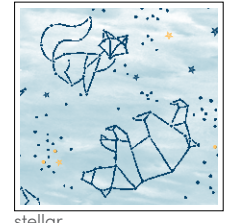
stargaze



luna



orbit

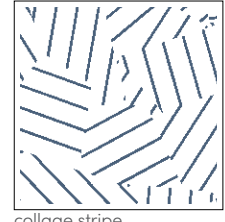


stellar

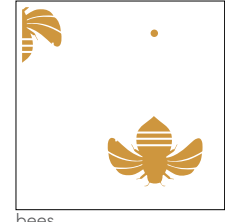
golden sun



summer sun



collage stripe

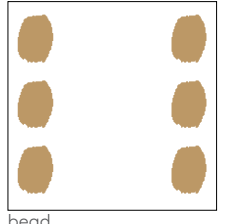


bees

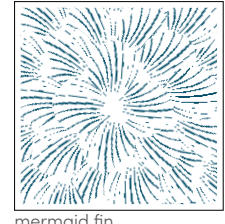
marine gardens



floral seaweed

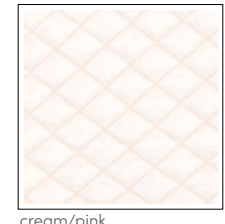


bead

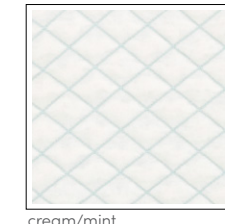


mermaid fin

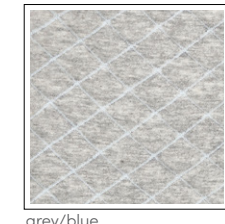
snug fit sleeved sleeping bag, snuggle knit and comfy knit



cream/pink



cream/mint



grey/blue

snug fit



rosette

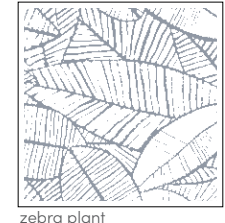


heather grey

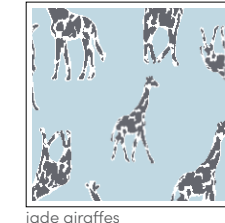


navy stripe

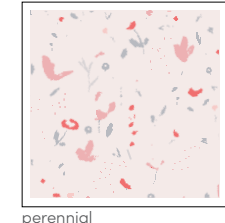
snuggle knit



zebra plant



jade giraffes



perennial

comfy knit

take a look through our merchandising guide for inspiration on how to showcase aden + anais products in your store. we have a range of marketing materials including posters, strut cards, branded items and packaging to help you bring the aden + anais brand and products to life.

contact your account manager or europesupport@adenandanais.com for a copy of the merchandising guide.

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